

## **Allegiance After Market Products Awarded Distribution of CCL's Nano-Fusion® Paint Protection Film in Eleven States**

San Dimas, Calif. - At the close of Las Vegas' SEMA trade show on Friday, Allegiance After Market Products (AAM) announced their partnership with CCL Design to distribute Nano-Fusion® Paint Protection Film in the West and Midwest Markets. CCL awarded AAM distributorship for eleven states for their PPF product. The western states include California, Oregon, Washington and Idaho. The Midwest covers Ohio, Wisconsin, Minnesota, Iowa, Illinois, Montana and Michigan.

"CCL's Nano-Fusion has been on our radar for a while now," said Earl Mangune, AAM's Managing Director. "Securing Nano-Fusion distribution further enhances Allegiance's wide-array of product offerings to include the latest in PPF technology. Our partnership has also accelerated AAM's expansion into the Midwest, a part of our strategic sales plan this year."

AAM is located in San Dimas, Calif. with their distribution center in Fullerton, Calif., both suburbs of Los Angeles. The corporate headquarter for Allegiance After Market's parent company, Allegiance Administrators, is located in Dublin, Ohio, a north suburb of Columbus. Allegiance Administrators' 20,000 square feet facility houses a staff of 60+ employees and is well equipped to support and house After Market's expansion into the Midwest territory.

To further prove their enthusiasm for the Nano-Fusion product, prior to the SEMA show, the AAM sales force signed up a handful of SEMA booth and feature vehicles to have Nano-Fusion PPF installed. Vehicles sporting Nano-Fusion PPF at SEMA included: DC Sports' Scion FR-S, Super Street's Chevy Sonic Feature Vehicle, Mackin Industries' Nissan GT-R and an Acura RLX in the Honda/Acura Booth.

"The team at CCL Design is excited to have partnered with Allegiance to distribute and grow the Nano-Fusion brand," said CCL's VP of Sales and Marketing, Christopher Ling. "We have been impressed by the professionalism, depth of industry experience and passion for this product line the Allegiance team has demonstrated."

"The focus on providing quality, premium products and top notch customer service Allegiance has demonstrated aligns extremely well to CCL Design's core value proposition to our global automotive OEM's and aftermarket accessory partners," said Mr. Ling. "We chose Allegiance to carry this level of service and support for Nano-Fusion throughout their regions."

For more information about Allegiance After Market, Nano-Fusion Paint Protection Film or any of the other products AAM offers, please call 877-895-1414 or email [aftermarketinfo@alltpa.com](mailto:aftermarketinfo@alltpa.com).

### **About Allegiance After Market**

Allegiance After Market, along with their distribution arm, Service Group Distribution, carry: CCL's Nano-Fusion Paint Protection Film; Avery Dennison Supreme Vehicle Wrap Films; Pentagon Select Automotive Window Film; Errecom and BlueChem Vehicle chemical lines; Pentagon Safety & Security Window Film, along with the Pentagon USA Attachment Systems; HanitaTek Window Film; Liquisol Solar Control Paint and Zola Window Film Installation Tools.

### **About CCL Design**

CCL Design is a division of CCL Industries (CCL-B, TSX), the world's largest converter of pressure sensitive and extruded film materials for a wide range of decorative, instructional and functional applications for large global customers in the automotive, consumer packaging, healthcare, consumer durable markets. CCL employs approximately 9,600 people and operates 87 production facilities in 25 countries on five continents with corporate offices in Toronto, Canada and Framingham, Massachusetts.