

## **Service Group Distribution Awarded Avery Dennison Automotive Aftermarket Distribution for Vinyl Graphic and Car Wrapping Film**

Fullerton, California – On Monday, Service Group Distribution (SGD) announced their partnership with Avery Dennison for supplying Avery Dennison Vinyl Graphic and Supreme Wrapping Film.

“This is an extremely exciting time for SGD,” commented Earl Mangune, SGD’s Manager Pro Tem and Director. “I’ve always favored the Avery Dennison brand wrapping film. Their Easy Apply™ Technology makes their wraps a dream to install.”

Avery Dennison’s Easy Apply RS Technology allows for easy and quick adjustments in positioning, significantly reducing application time without loss of quality. The film slides around on a vehicle’s surface, even over complex curves, until the installer is certain the positioning is perfect. If the wrap needs to be removed completely and started again from scratch, it doesn’t harm the wrap.

“When you install other brands of wraps, if you need to reposition the film, it has a tendency to tear because of the instant tack. You don’t experience that issue with the Avery Dennison brand wrap films,” stated Mangune.

“The restyling and automotive aftermarket are important segments for Avery Dennison to reach,” said Ari Mellon, national sales director at Avery Dennison. “We believe SGD is the right partner to target the restylers and customizers with our top-of-the-line vehicle wrap products.”

Avery Dennison’s Supreme Wrapping Film is a two-layer film incorporating color and clear protective layers in its one-piece construction, providing a smooth, paint-like finish that’s both durable and gorgeous. The Supreme Wraps are available in 60” width rolls, making one piece application possible and causing fewer seams.

Avery Dennison wrapping film offers SGD’s customers and clients more than 60 color options and finishes. Customized color wrap films are also available so designers and installers can deliver the exact look their customer’s desire.

“We are extremely pleased to offer the Avery Dennison line of vinyl graphic films and car wraps here at SGD,” said Haytham ElZayn, SGD’s President. “We’ve stocked our shelves with plenty of wrap films in matte, metallic and carbon fiber finishes so the film is immediately available. We will also be offering car wrap training classes in the future to support dealers who want to enter the car wrap market or improve their skill level.”

For more information about Service Group Distribution, Avery Dennison films or any of the other products SGD offers, please call 866-320-7150 or email [info@servicegroupdist.com](mailto:info@servicegroupdist.com).